

Art Direction & Design

Charles Drueco

EXPERIENCE

The Cannery Agency - Burbank California
Interactive Art Director (2003 - Current)
Art directed and designed numerous 20th Century Fox websites/features including Mr. & Mrs. Smith, The Day After Tomorrow, IRobot, Robots, Xmen 2, and Master and Commander. Art directed and designed Dreamworks theatrical websites including Dreamer, Anchorman, Envy, and Wallace & Gromit. Other notable projects include LOST: Season 1 DVDs, Home On The Range - DVD-Rom features, Punk'd - Season 1 & 2 DVDs, and Viva La Bam - Season 1 DVD. Designed The Cannery ID kit including Business Cards, Logo, collateral book and materials, Advertisements, Motion Graphics Reel, and 2004 & 2005 website.

Liberty Livewire ISG - A Liberty Media Company - Hollywood California
Senior Designer (2000-2002)
Designed multiple campaigns to help push the innovation of interactive television. Created user experiences for clients such as CBS Sportsline, Discovery Channel, TLC, NBA, & Starz-Encore. Televised Synchronized events included Flash integration. Redesigned and developed the Liberty Media Corporate website.

AthleteDirect - A Division of Broadband Sports - Santa Monica California
Flash Designer (1998-2000)
Designed and animated Flash websites for the world's most premiere athletes. Work included flash intros, flash mini-games, and features. Notable project works include the official websites of Kobe Bryant, Kareem-Abdul Jabbar, Vince Carter, Joe Montana, Peyton Manning, Brett Farve, Anna Kournikova, Carey Hart, and Derek Jeter.

EDUCATION

University of California, Irvine
Major Studio Art, Minor Digital Art.
Creative classes included Contemporary Art, Asian Art History, Studio Art, Basic Drawing, and Visual Arts.

Brooks College, Long Beach
Graphic Design.
Creative classes included Typography, Design, Photoshop, and Illustrator.

Video Symphony, Burbank
Media Courses in Photoshop, Illustrator, Protools, Avid, 3D Studio Max, and Sonic Creator.

Glendale College, Glendale
Media Courses in Maya and After Effects.

CONTACT INFORMATION

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TOOLBOX AND ABILITIES

Advanced
Photoshop, Illustrator, Flash

Proficient
Actionscript, HTML,
After Effects, Final Cut Pro, Dreamweaver

Utility
Quicktime Pro, Cleaner,
PC/MAC platforms, Office

Interactive Experience
DVD Menus, Web Development, CD-Rom,
DVD-Rom, Interactive Television, Blu-ray,
Flash Animation, Flash Game Development,
Rich Media Ad Development

Interest
Photography, Architecture, Sports,
Computers (Apple Mostly), Gadgets,
Electronics, Media, The World Wide Web,
Blogs, Nerds, etc.

Influences - k10k.net, designiskinky.net,
Newstoday, Communication Arts, Nike, Apple,
DIGG.com, Engadget, Lounge72, Techcrunch,
Slashdot, BoingBoing